

**Worldline**

**WL ONE COMMERCE HUB**

**A SINGLE**

**CONVERGENCE**

**PLATFORM**

**FOR ALL YOUR  
PAYMENT NEEDS**



# GROW YOUR BUSINESS, ENGAGE YOUR CUSTOMERS AND DIFFERENTIATE YOUR OFFERING

Commerce is shifting in a fast-paced environment due to new behaviours and shopper expectations. Consumers have become pain-point intolerant, and the lines between physical and digital channels are increasingly blurred. In order to succeed in this landscape, merchants need to connect the dots between multiple customer touchpoints.

Enter **WL One Commerce Hub**, a single convergence platform for all your payment needs. It enables you to offer your customers an integrated and consistent payment experience, regardless of channel or location, and to consolidate all your transaction data in one place.

With WL One Commerce Hub, you will be able to:

- Connect all customer interaction points, whatever payment channel they use and wherever they are based
- Offer a tremendous range of payment methods
- Expand to new markets while keeping transaction costs under control
- Deliver truly omni-channel client experiences
- Recognize loyal customers across all your channels.

## WHEREVER YOU AND YOUR CUSTOMERS ARE

Worldline offers more than 200 different payment methods worldwide, supported by our global teams who have deep local expertise.

No matter where your customers are, allow them to pay the way they want.



## DATA INTELLIGENCE IN YOUR HANDS

OneSource, Worldline's unified merchant portal, brings together transaction data in one place. It facilitates your daily payment-related tasks: you can search, view, act on transaction and settlement data, handle disputes, and work with reports. OneSource simplifies transaction management, and reduces technical and operational overheads.

### **A unified portal for simple, fast transaction management.**

With OneSource's powerful search and filtering functions, finding just the right data for your purpose is always fast and effortless. A detailed transaction view enables you to track your transactions at all stages.

### **An omnichannel reporting and reconciliation tool.**

OneSource consolidates data from all payment methods and transaction types, and from all your sales channels: in-store, online and mobile. It provides data-rich insights into customer behaviours, and enables you to track buyers across multiple channels.



## OPEN UP NEW AVENUES FOR GROWTH

WL One Commerce Hub enables a range of new services, which can be used as a key differentiator to improve customer engagement and loyalty.

Online, in-store or on-the-go — your buyers will always have a consistent, convenient and customized experience.



### WEB TO STORE

Most consumers now research online before making purchasing decisions. Make it seamless for them to buy online and collect their purchases in-store later.



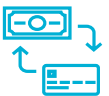
### ENDLESS AISLE

Bridge the divide between physical and digital stores. Showcase unlimited options in-store, and enable customers to order online if items are out of stock or too big to be on display.



### CLICK & RETURN

Give customers the possibility to order and pay online, and return items in-store. There is no need for a second payment interaction; the customer receives the refund from the initial transaction number.



### RECURRING PAYMENTS

Offer your customers the convenience of automated deliveries, and the possibility to sign up for subscription offers in-store. Once the initial purchase has been paid at the POS terminal, you can use the encrypted card data for subsequent payments.



### TRY & BUY

A busy store may discourage customers from trying your goods. Enable buyers to try in the comfort of their home, bring back what doesn't suit them, and pay only for what they keep.



### MOBILE SELF-CHECKOUT

Your customers will enjoy a smooth shopping experience with in-store, in-app mobile scanning capabilities and easy basket transfer to the POS terminal.

# ABOUT WORLDLINE

Worldline [Euronext: WLN] is the European leader in the payment and transactional services industry. With innovation at the core of its DNA, Worldline's core offerings include pan-European and domestic Commercial Acquiring for physical or online businesses, secured payment transaction processing for banks and financial institutions, as well as transactional services in e-Ticketing and for local and central public agencies. Thanks to a presence in 30+ countries, Worldline is the payment partner of choice for merchants, banks, public transport operators, government agencies and industrial companies, delivering cutting-edge digital services. Worldline's activities are organized around three axes: Merchant Services, Financial Services including equensWorldline and Mobility & e-Transactional Services. Worldline employs circa 11,000 people worldwide, with 2018 pro forma revenue of 2.2 billion euros.

## YOUR BUSINESS PARTNER



**+400K**  
Merchants



**#1**  
in Merchant Acquiring\*



**#3**  
in European e-Commerce

\* in continental Europe based on Purchase Volumes acquired

## GET A FREE CONSULTATION

Our WL One Commerce Hub expert team is available to discuss on your global payments strategy. To book your free consultation, send us a few lines about your business and your payment challenges.

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The mark of  
responsible forestry